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Sentinel
Software Monetization Solutions

Sentinel[®] Enterprise Licensing & Management Solutions

The industry's most flexible,
scalable, and easy to use
enterprise-grade software
license enablement,
management,
and enforcement

Growing your business in an increasingly competitive environment means finding new ways to penetrate existing accounts and effectively extend your offerings into new segments and markets. SafeNet’s enterprise-grade Sentinel Licensing and Management solutions enable you to implement flexible licensing and distribution models while simplifying all processes associated with the entire licensing life cycle.

We understand that enterprise customers require maximum scalability, extensive system interoperability, broad platform support, and reliable failover features from their licensing solutions. Build a solution based on all of the features you need to meet the demands of your business, customers and budget!

SENTINEL RMS

Flexible Enterprise License Enablement Solution

Sentinel RMS provides software and technology vendors with a means to enforce product terms and conditions, reducing the risk of piracy.

Multiple Licensing Options, Quickly Adapt Business Models

Sentinel RMS supports the widest range of license models in the industry and allows you to control every aspect of licensing from your application. Reduce costs and speed time to market by separating the software protection process from the business process of licensing. This licensing flexibility allows you to reach new markets and better serve your customers, further increasing revenue.

RMS provides options for license enforcement, allowing you to bind a license to USB tokens, an out-of-the-box machine fingerprint, or a custom-designed lock code. Furthermore, any business model can be supported—from a variety of software evaluation models to standalone node-locked or network deployments, as well as remote use. Implement new pricing models and define new products without engineering involvement. Now your development team can easily meet sales leaders’ demands for new licensing models with minimal effort, effectively reducing product life cycle costs.

Best User Experience

End user frustration can add up to high support costs and revenue leakage. With Sentinel RMS, licensing can be a flexible, painless experience, while ensuring software license compliance. RMS is designed to have minimal impact on your customer’s IT department and includes an easy to install, cross-platform license server that requires no configuration.

Only Sentinel RMS offers Grace Period Licensing™, which allows you to provide users with uninterrupted access to your applications in spite of a loss of network connectivity. Additionally, redundant license servers allow failover support and high availability for your enterprise customers. Ensure that legitimate users will never experience unnecessary disruption again!

RMS also includes useful license management tools for your customers that provide vital information, such as license expirations, usage statistics, and real-time visibility into licensing activities.

The industry’s most flexible, scalable, and easy to use enterprise-grade software license enablement, management and enforcement.

SENTINEL EMS

Scalable Enterprise License Management Solutions

Sentinel EMS is a Web-based solution that provides software publishers with a centralized tool for all license management functions, a simple interface to their back office systems, and a variety of advanced data collection and reporting functions.

The system’s simple, feature-focused design and compatibility with modern technologies makes Sentinel EMS easy to deploy and use for software publishers, their partners, and end users.

Flexible System Integration

Fully integrated with Sentinel RMS, but architected to support any licensing system, Sentinel EMS provides customers with a means to centrally manage disparate licensing systems and offer a single, consistent interface to employees, partners, and end users for managing their software licenses. With Sentinel EMS, you can integrate directly into your back office CRM and ERP systems or you can leverage a modern inter-system communication implementation, such as ESB.

Centralized License Management Interface

Improve life cycle management capabilities, reduce support costs, and enhance the end user experience by offering a single, consistent interface to employees, partners, and end users for managing software licensing rights and entitlements. The Sentinel EMS system features a role-based vendor portal, a license entitlement management portal for partners and distributors, and a self-service end user portal.

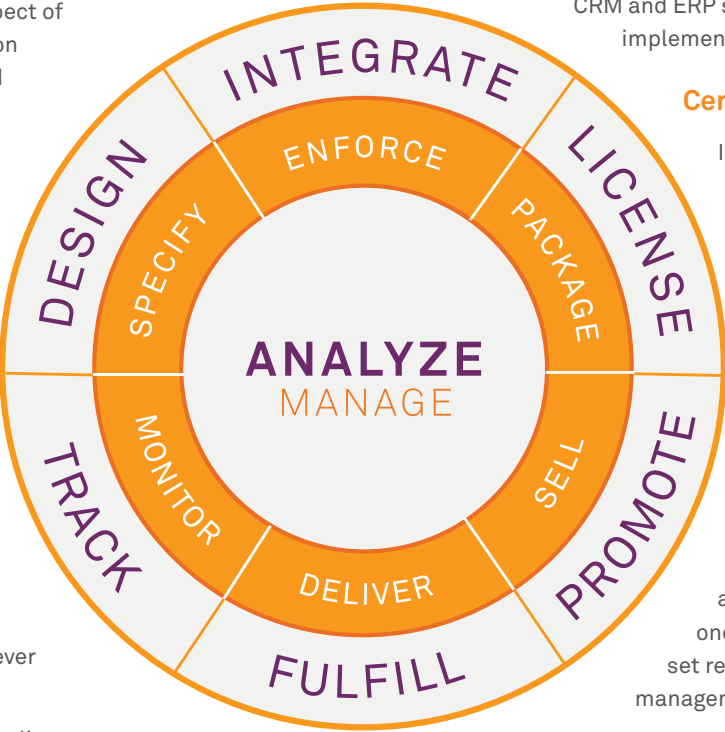
Simplification of Licensing Functions

Enable customers to simplify manual, time-consuming operational, compliance, and reporting functions throughout the entire license life cycle. Maximize profitability and improve business operations with the automation of licensing fulfillment, activation, and management processes. Real-time RSS feeds are one of the many tools offered to you and your customers to help set reminders and notifications, and improve the license life cycle management process.

Advanced Data Collection & Reporting

Accurately forecast your renewal, upgrades, and budgeting figures with advanced data collection and reporting features.

Additionally, investigate how products are being deployed and used to help guide product management decisions. Sentinel EMS advanced product and business intelligence improves the efficacy and ROI of sales, marketing, and product management efforts.



“Implementation of Sentinel has improved contact with our customers, increased maintenance revenues and reduced software distribution costs.”

Gerard O’Driscoll
Research & Development
Director, Vero



“SafeNet Sentinel RMS provides a flexible solution to our license management requirement by providing a comprehensive API for the underlying license-generation mechanism. By supplying the API SafeNet provides excellent possibilities for tailor-made solutions.”

Anders Moe
Technical Manager,
Geocap

